

## **FOR IMMEDIATE RELEASE**

### **Timsons, Inc. joins the 'Open' FLEX-OS Integration platform**

Chicago, IL, December 1, 2008 – Timsons, Inc., the world's largest book press manufacturer, announced today that it will utilize SoftSolutions' FLEX-OS integration platform to provide JDF and JMF interfaces to 3<sup>rd</sup> party systems such as Management Information Systems (MIS), Prepress Software packages, and other Equipment manufacturers seeking a reliable data integration solution to both new and legacy Timsons' equipment.

With FLEX-OS, Timsons will offer its customers easier access to real-time Job Costing data from both new and legacy equipment via the Open JMF industry standard defined by CIP4. FLEX-OS also provides a JDF File routing workflow to enable job settings to be downloaded automatically to 'hot folders' within Timsons' press control systems.

"Offering this latest JDF workflow from SoftSolutions is a natural extension of our existing relationship", said Bill Songer, General Manager of Timsons, Inc. "We already offer SoftSolutions' FLEX-DMI as our standard Press Management solution on new Timsons' presses.

We will now be able to offer real-time JMF updates to customers seeking feedback directly into their JMF compliant information systems. We are also excited to offer these benefits across our existing installation base of customers having legacy Timsons equipment that can take advantage of the JMF standard to publish real-time job status."

Jay Foster, President of SoftSolutions, remarked, "We are pleased to continue strengthening our partnership with Timsons, Inc. In today's market, customers are looking for every opportunity possible to better manage and adapt their Sales & Operations execution to rapidly changing conditions. Trustworthy data is critical in making that process more reliable and more effective.

The value of an 'Open' integration platform such as FLEX-OS is its ability to leverage industry standards such as JDF. Being an independent software firm helps SoftSolutions offer a 3<sup>rd</sup> party solution to connect virtually any front office MIS application to any shop floor equipment. In the end, decision makers benefit from having better visibility across those key business processes that can make or break a company in times like these."

### **About Timsons**

U.K.-based Timsons Ltd. is the world's largest book press manufacturer. The Company was formed in 1896 by Mr. Arthur Richardson Timson. Timsons' Zero-Makeready (ZMR) web presses reflect the innovation that Timsons offers customers seeking to minimize lost capacity and increase cash flow through the use of better technology and world-class engineering.

### **About SoftSolutions**

SoftSolutions is an independent software firm specializing in Direct Machine Interfaces (DMI) and 'Open' data integration solutions that provide real-time, easy access to metrics that drive better decisions. SoftSolutions' integration software has been licensed by firms ranging from RR Donnelley, J&J, Volvo, Sheridan Book, and Thomson-Shore Book manufacturing, to smaller firms such as Cycle Systems and Arkay Packaging.

### **CONTACT:**

Bill Songer  
Timsons, Inc.  
Office: (812) 683-3833  
Email: [bills@timsonsync.com](mailto:bills@timsonsync.com)  
<http://www.timsonsync.com/>

Jay Foster  
SoftSolutions, Inc.  
Office: (540) 345-1045 x24  
Email: [jfoster@SoftSolutionsIT.com](mailto:jfoster@SoftSolutionsIT.com)  
<http://www.SoftSolutionsIT.com>